# Podcast Rubric (60 points)

**Name(s):**                              **Topic:**
**Audience:**

## Preparation

|  | 6 points | 4 points | 2 points | 1 point |
|---|---|---|---|---|
| **Preparatory Notes** |  | Prep notes are posted to the PodBean site. They include 1) Topic, 2) Goals, 3) Intended audience, & 4) Explanation of overall sequence of events. | Prep notes are posted to the PodBean site. They include 3 of the following: 1) Topic, 2) Goals, 3) Intended audience, & 4) Explanation of overall sequence of events. | Prep notes are posted to the PodBean site. They include <3 of the following: 1) Topic, 2) Goals, 3) Intended audience, & 4) Explanation of overall sequence of events. |
| **Podcast Organizer** |  |  | Identifies all of the roles for all of the parts of the podcast (narrative and music). | Identifies all of the roles for 90% of the parts of the podcast (narrative and music). |
| **Script** | Script is included for all of the parts of the podcast. Script is accurate and well written. | Script is included for 90% of the parts of the podcast. It accurate and well written. | Script is included for 90% of the parts of the podcast. It is relatively accurate and the writing is satisfactory. | Script is included for 80% of the parts of the podcast. It is relatively accurate and the writing is satisfactory. |

## Content

|  | 6 points | 4 points | 2 points | 0 point |
|---|---|---|---|---|
| **Verbal Intro** | Catchy and clever introduction. Tells who is speaking, date the podcast was produced, and where the speaker is located. Describes the topic and sequence of events for the podcast. | Describes the topic and engages the audience as the introduction proceeds. Tells some of the who, when and where of the podcast. | Somewhat engaging (covers well-known topic), and provides a vague purpose. | Irrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear. |

| | | | |
|---|---|---|---|
| **Top Story/ Interview** | Creativity and original content enhance the purpose of the podcast in an innovative way. Accurate information and succinct concepts are presented. **Quotes and sources indicate the extent of research.** | Accurate information is provided succinctly. Information presented shows organization. Some research is described. | Some information is inaccurate or long-winded. Presentation is a bit disorganized. Few quotes or research described. | Information is inaccurate. Presentation rambles throughout. No research is apparent. |
| **Secondary Story/Stories** | Story/stories add to the depth of the topic. They are presented in an entertaining and interesting manner. | Accurate information is provided succinctly. Somewhat entertaining. | Some information is inaccurate or long-winded. | Information is inaccurate. Not at all connected to the podcast's theme. |
| **Delivery** | Well-rehearsed and smooth delivery. Highly effective enunciation. Good expressions and rhythm. Correct grammar. | Rehearsed, smooth delivery. Effective enunciation. Mostly correct grammar. | Unrehearsed and uneven delivery. Enunciation and rhythm are somewhat distracting. Occasional incorrect grammar. | Delivery is hesitant and choppy. Sounds like presenter is reading. Unclear enunciation. Distracting rhythm. Poor grammar throughout. |
| **Verbal Outro** | **Outro** wraps up the podcast by summarizing what was discussed, conclusions that were drawn and what will happen in the future. | **Outro** tells most of summarizing what was discussed, conclusions that were drawn and what will happen in the future. | **Outro** tells some of summarizing what was discussed, conclusions that were drawn and what will happen in the future. | **Outro** alludes to summarizing what was discussed, conclusions that were drawn and what will happen in the future. |
| **Music** | | Music enhances the mood, quality, and understanding of the presentation. | **Music** provides supportive background to the podcast. | **Music** provides somewhat distracting background to the podcast. |

|  | 6 points | 4 points | 2 points | 0 point |
|---|---|---|---|---|
| **Tech Production** | Little background noise. Transitions are smooth and properly spaced. Volume is appropriate. | Some background noise. Transitions smooth. Volume is acceptable | Background noise and distractions. Transitions uneven and inconsistent. Volume is occasionally inconsistent. | Constant background noise. Transitions are abrupt. Volume changes are distracting. |
| **Show Notes** | | Clearly written and interesting. Includes all of the links and references from the podcast. | Notes are somewhat clear and interesting. Includes some of the links and references from the podcast. | Notes are unclear and incomplete. No links or references included. |
| **Creativity** | | Originality and execution show that the team has extended beyond the rubric minimums to create something unique. | While the creativity may not be overly original, the execution is well done and the podcast exceeds the rubric minimums | The podcast does not exceed the rubric minimums. |

# Total Points:

# Comments: