

# Christopher R. Martin, Ph.D.

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## Professional Experience

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### University of Northern Iowa, Cedar Falls, Iowa, USA

Professor, Communication Studies/Digital Journalism (2009-present)  
Head, Department of Communication Studies (2011-2016)  
(on leave in Hungary, Spring 2013)  
Assistant to the Acting Head of the Department (Aug.-Dec. 2010)  
Associate Professor, Communication Studies (2000-2005; 2007-2009)  
Assistant Professor, Communication Studies (1995-2000)  
Coordinator, Electronic Media Division (1997-1999)

### Fulbright Specialist Fellowship

Accepted in 2013 to the five-year roster for the Fulbright Specialist Program. Country assignment TBA.

### Miami University, Oxford, Ohio, USA

Assistant Director, Journalism Program (2006-2007)  
Associate Professor, Journalism Program (2005-2007)

### Universität Klagenfurt (Klagenfurt University), Klagenfurt, Austria

Visiting Professor, Informatics Department (Summer 2002)

### University of Michigan, Ann Arbor, USA

Instructor, Department of Communication (Summer 1992)

## Education

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University of Michigan, Ann Arbor

Ph.D., Interdisciplinary Program in  
Mass Communication, 1995

Emerson College, Boston, MA

M.A., Mass Communication, 1990

Capital University, Columbus, OH

B.A., Speech and Communication Arts, 1985

## Research

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### Books

Campbell, R., Martin, C.R., and Fabos, B. (2016). *Media and Culture: An Introduction to Mass Communication* (10<sup>th</sup> rev. ed.). New York: Bedford/St. Martin's. Also, 10<sup>th</sup> ed. (2015), 9<sup>th</sup> rev. ed. (2014), 9<sup>th</sup> ed. (2013), 8<sup>th</sup> rev. ed. (2012), 8th ed. (2011), 7th rev. ed. (2010), 7<sup>th</sup> ed (2009), 6<sup>th</sup> rev. ed (2008), 6<sup>th</sup> ed. (2007), 5<sup>th</sup> rev. ed. (2006), 5<sup>th</sup> ed. (2005), 4<sup>th</sup> ed. (2004), 3<sup>rd</sup> rev. ed. (2003), 3<sup>rd</sup> ed (2002) and 2<sup>nd</sup> ed. (2000).

Campbell, R., Martin, C.R., and Fabos, B. (2015). *Media Essentials: A Brief Introduction* (3<sup>rd</sup> ed.). New York: Bedford/St. Martin's. Also 2<sup>nd</sup> ed. (2013), and 1<sup>st</sup> ed. (2011)

- Fabos, B., Martin, C.R., and Campbell, R. (2015). *Instructor's Resource Manual for Media and Culture: An Introduction to Mass Communication* (10th ed.). New York: Bedford/St. Martin's. Also, 9<sup>th</sup> ed (2013), 8<sup>th</sup> ed (2011), 7<sup>th</sup> ed (2009), 6<sup>th</sup> ed (2007), 5<sup>th</sup> ed (2005), 4<sup>th</sup> ed. (2004), 3<sup>rd</sup> ed (2002), 2<sup>nd</sup> ed. (2000), and 1<sup>st</sup> ed. (1997).
- Chatham-Carpenter, A.; DeFrancisco, V.P.; Hall, T.; Martin, C.R.; and Palczewski, C. H. (2014). *Foundations of Communication Research Methods: Qualitative, Quantitative & Rhetorical Approaches to the Study of Communication*. Cedar Falls, IA: University of Northern Iowa Department of Communication Studies. <http://cdm.lib.uni.edu/rsm/>.
- Martin, C.R. (2004). *Framed! Labor and the Corporate Media*. Ithaca: Cornell University Press.

### **Book Chapters and Encyclopedic Essays**

- Martin, C.R. (forthcoming). The Vision of Work in the US: How the News Media Moved Away from the Working Class. Adapt Labor Studies Book Series. Cambridge Scholars Publishing.
- Dreier, P., and Martin, C.R. (2012). *The Media, ACORN, and Presidential Politics*. In Phil Nyden, Leslie Hossfeld, and Gwen Nyden (eds.) *Public Sociology: Research, Action, and Change*. Newbury Park, CA: Pine Forge Press, 185-193.
- Martin, C.R. (2010). "Upscale" News Audiences and the Transformation of Labor News. In John E. Richardson (ed.) *Language and Journalism*. London: Routledge.
- Martin, C.R., and Reeves, J.L. (2010). The Whole World Isn't Watching (But We Thought They Were): The Super Bowl and American Solipsism. Reprint in David K. Wiggins, *Sport in America: From Colonial Leisure to Celebrity Figures and Globalization, Vol. II*. Champaign, IL: Human Kinetics, 421-442.
- Martin, C.R. (2009). The News Media and Strikes. A 5,000-word essay in Aaron Brenner, Benjamin Day, and Immanuel Ness (eds.) *Encyclopedia of Strikes in American History*. Armonk, NY: M.E. Sharpe.
- Martin, C.R., and Reeves, J.L. (2009). The Whole World Isn't Watching (But We Thought They Were): The Super Bowl and American Solipsism. Excerpt (2,500-words) reprinted in Lisa Beckelhimer, *Sports Talk*. Upper Saddle River, NJ: Longman.
- Martin, C.R. (2008). Labor in the Media. A 2,200-word essay in Wolfgang Donsbach (ed.). *International Encyclopedia of Communication*. Hoboken, NJ: Wiley-Blackwell.
- Martin, C.R. (2008). Writing Off Workers: The Decline of the U.S. and Canadian Labor Beats. In Catherine McKercher and Vincent Mosco (eds.) *Knowledge Workers in the Information Society*. Lanham, MD: Lexington Books, 19-35.
- Martin, C.R. (2007). Labor Strife Produces Disgruntled Consumers. In Ira Silver (ed.), *Social Problems: Readings*. W.W. Norton.
- Martin, C.R. (2004). UPS Strike Coverage and the Future of Labor in Corporate News. In Don Heider (ed.), *Class and News*. Lanham, MD: Rowman and Littlefield, 262-280.
- Martin, C.R. (2001). The Limits of Community in Public Journalism. In G.J. Shepherd & E.W. Rothenbuhler (eds.), *Communication and Community*. Mahwah, NJ: Lawrence Erlbaum, 235-250.
- Martin, C.R., and Reeves, J.L. (2001). The Whole World Isn't Watching (But We Thought They Were): The Super Bowl and American Solipsism. In Stephen G. Wieting (ed.), *Sport and Memory in North America*. London: Frank Cass Publishers, 213-236.

### **Journal Articles**

- Dreier, P. and Martin, C.R. (2011). The News Media, the Conservative Echo Chamber, and the Battle over ACORN: How Two Academics Fought in the Framing Wars. *Humanity & Society* 35 (1&2): 4-30. [refereed]
- Dreier, P., and Martin, C.R. (2010). How ACORN Was Framed: Political Controversy and Media Agenda Setting. *Perspectives on Politics* 8 (3), 761-792. [refereed]

- Martin, C.R. (2008). "Upscale" News Audiences and the Transformation of Labor News. *Journalism Studies* 9 (2): 178-194. [refereed]
- Martin, C.R. (2003). The 1997 UPS Strike: Framing the Story for Popular Consumption. *Journal of Communication Inquiry*, 27 (2): 190-210. [refereed]
- Martin, C.R., and Reeves, J.L. (2001). The Whole World Isn't Watching (But We Thought They Were): The Super Bowl and American Solipsism. *Culture, Sport, Society* 4 (2), 213-236. [reviewed]
- Oshagan, H. and Martin, C.R. (1999). When a Plant Dies: Coverage of Labor and Management in the Willow Run Assembly Plant Shutdown. *Labor Studies Journal* 23 (4): 17-33. [refereed]
- Fabos, B., and Martin, C.R. (1998). Imagining the Perfect School: Popular Representations of Educational Technology. *The Review Journal of Philosophy & Social Science*, No. 1 & 2: 63-82. [reviewed]
- Martin, C.R., and Fabos, B. (1998). Wiring the Kids: The TV Ad Blitz to Get the Internet into Home and School. *Images: A Journal of Film and Popular Culture*, 6 (September), [www.imagesjournal.com](http://www.imagesjournal.com). [reviewed]
- Martin, C.R., and Oshagan, H. (1997). Disciplining the Workforce: The News Media Frame a General Motors Plant Closing. *Communication Research* 24 (6): 669-697. [refereed]
- Martin, C.R., and Fabos, B. (1997). Finding the Pulse of Athletic Human Drama. *Images: A Journal of Film and Popular Culture*, 3 (March), [www.imagesjournal.com](http://www.imagesjournal.com). [reviewed]
- Martin, C.R. (1995). The Naturalized Gender Order of Rock and Roll. *Journal of Communication Inquiry* 19 (1): 5-26. [refereed]
- Martin, C.R. (1993). Traditional Criticism of Popular Music and the Making of a Lip-synching Scandal. *Popular Music and Society* 17 (4): 65-83. [refereed]

### **White Papers**

- Dreier, P. and Martin, C.R. (2012, June). "Job Killers" in the News: Allegations without Verification. An independent 34-page research paper, released nationally. <http://www.uni.edu/martinc/jobkiller.html>
- Dreier, P. and Martin, C.R. (2009, September). Manipulating the Public Agenda: Why ACORN Was in the News, and What the News Got Wrong. An independent 61-page research paper, released nationally. <http://www.uni.edu/acornstudy>

### **Magazine, Newspaper, Web Articles**

- Martin, C. R. (2016, Aug. 5). Iowa Board of Regents' stunning lack of accountability. *Des Moines Register*, <http://www.desmoinesregister.com/story/opinion/columnists/iowa-view/2016/08/05/iowa-board-regents-stunning-lack-accountability/88274504/>.
- Martin, C.R. (2013, April 3). Why Analyzing Labor News is Important. Talking Biz News blog, <http://www.talkingbiznews.com/2/why-analyzing-labor-coverage-is-important/>
- Martin, C.R. (2013, April 1). News for the Consumer Class. Working-Class Perspectives blog, [workingclassstudies.wordpress.com/2013/04/01/news-for-the-consumer-class/](http://workingclassstudies.wordpress.com/2013/04/01/news-for-the-consumer-class/)
- Dreier, P. and Martin, C.R. (2012, June 15). 'Job Killer' Attacks Against Obama Policies Spike Dramatically in the News, BeyondChron, <http://www.beyondchron.org/news/index.php?itemid=10242>.
- Martin, C.R. (2011, April 5). An Alchemy of Truth: "Lamestream" Media and the Conservative Echo Chamber. *This Week in Sociology*, <http://www.thisweekinsociology.com/?p=219>.
- Dreier, P. and Martin, C.R. (2010, July 23). Why Does Anybody Take Andrew Breitbart Seriously? *Huffington Post*, [http://www.huffingtonpost.com/peter-dreier/why-does-anyone-take-andr\\_b\\_657964.html](http://www.huffingtonpost.com/peter-dreier/why-does-anyone-take-andr_b_657964.html).
- Martin, C.R. and Dreier, P. (2009, Nov. 24). Have the Media 'Falsely Framed' ACORN? *Editor & Publisher*.

- Martin, C.R. (2008, Dec. 13). Detroit's Problem: It's Health Care, not the Union. *Common Dreams*, <http://www.commondreams.org/view/2008/12/13-2>.
- Martin, C.R. (2006, April). The News Media and Big Coal. *Z Magazine*, 19 (4): 8-9.
- Martin, C.R. (1996). Civic Journalism: Big Changes from Small Places. *Iowa Broadcast News Association Newsletter*, March/April, 1-3. [invited]

### **Reviews**

- Martin, C.R. (2007). [Review of the book *Outside the Box: Corporate Media, Globalization, and the UPS Strike*], *Democratic Communiqué*, 21, No. 2 (Fall), 85-88.
- Martin, C.R. (2000). [Review of the book *Mass Communication Ethics: Decision-making in Postmodern Culture*]. *Feedback*, 41 (3), Summer, 52.
- Martin, C.R. (1999). [Review of the book *Assessing Public Journalism*]. *Journal of Communication*, 49 (1), 158-160.

### **Research in Progress**

- Martin, C.R. *The Invisible Worker*. Book project historically charting the decline of the labor beat and the shift in worker news narratives from a labor-based to consumer-based perspective during the twentieth century, as news organizations become more market-driven and focus on “upscale” consumers.

### **Conference and Meeting Presentations**

- Martin, C.R., and Phillips, A. L. (2013). The 99% Want Twinkies: Systematic Information Exclusion and the Shutdown of Hostess Brands. Paper presentation at Union for Democratic Communications/Project Censored joint conference, San Francisco, Nov. 1, 2013.
- Martin, C.R. (2013). "Cyberbullying in the USA," keynote address at the Van képed hozzá?! Konferencia az online bántalmazásról, Magyar Telekom Székház, (Conference on Online Bullying, Hungarian Telecomm Headquarters), Budapest, Hungary, April 23. [invited]
- Martin, C.R. (2012). "'Class warfare' in a classless society: How did we get to this point?" at the meeting of Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division and Media Ethics Division, Chicago, IL, August 10.
- Martin, C.R. (2012). "Getting past PC by avoiding IP (Identity Politics)," at the meeting of Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division and Media Ethics Division, Chicago, IL, August 10.
- Martin, C.R. (2012). "Connecting to learn: New and established assessment practices in Communication." Panel presentation at the Central States Communication Association meeting, Cleveland, OH, March 30.
- Martin, C.R. (2011). Socioeconomic class and political voice: How the 2012 presidential campaigns hail “the people.” Presentation at the National Communication Association conference, New Orleans, LA, November 16-19.
- Martin, C.R. (2009). “Detroit, the Crisis in the Auto Industry, and the Future of the American Labor Movement” and “Labor and the Media” panels. North American Labor History Conference, Wayne State University, Detroit, MI, October 22-24.
- Martin, C.R. (2009). “Three Approaches to Teaching about Class,” in *Methods that Work for Teaching Class, Race and Gender in the Journalism and Mass Communication Classroom* panel. Presentation at the meeting of the Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division, Boston, MA, August.
- Martin, C.R. (2009). After the *Angry* Rhetoric of Class: Reclaiming the Idea of Populism from the Corporate News. Union for Democratic Communications, Buffalo State College, Buffalo, NY, May 30.

- Martin, C.R. (2008). The "Angry" Rhetoric of Class: How the News Media Marginalized John Edwards, National Communication Association, Political Communication Division, San Diego, CA, November 22, 2008 [panel].
- Martin, C.R. (2008). News Talk: News Media Coverage of John Edwards as an 'Angry Populist.' University Book & Supply, Cedar Falls, IA, March 1. [invited]
- Martin, C.R. (2007). The News Media's Performance in the Build-up to War. Teach-in on the Iraq War, Seerley Hall, University of Northern Iowa, Nov. 13. [invited]
- Martin, C.R. (2007). Working, but Not the Working Class: Capital and the Workplace Beat. Competitively reviewed paper presented at the meeting of the Union for Democratic Communications, Vancouver, B.C., Canada, October 27. [reviewed]
- Martin, C.R. (2007). The Shift in Corporate Journalism's Target Market. Labor's Voices 3 conference, CUNY Graduate Center, New York, April 27. [panel]
- Fabos, B., and Martin, C.R. (2006). Presentation of *Critical Media* to ACME (Action Coalition for Media Education), Burlington, VT, October 7, 2006. [invited]
- Martin, C.R. (2006). Labor and the Corporate Media. Presentation to the University of Kentucky Center for Labor Education & Research, Lexington, KY, June 16, 2006. [invited]
- Martin, C.R. (2006). Raising the Finger to the Corporate News Media: A Crisis in Coverage of Worker Injuries. Competitively reviewed paper presented at the meeting of the Union for Democratic Communications, Boca Raton, FL, May 18-21, 2006. [reviewed]
- Martin, C.R. (2005). Missing a Beat? Labor Coverage in the News Media. Panel presentation at the meeting of the Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division, San Antonio, TX, August 13. [reviewed]
- Martin, C.R. (2005). Breaking the Chains of Corporate Media. Plenary panel presentation, International Labor Communications Association, Chicago, IL, July 22. [invited]
- Martin, C.R. (2004) The Fate of the Labor Beat, National Communication Association, Mass Communication Division, Chicago, IL, November 13, 2004 [panel].
- Martin, C.R. (2004). The Challenges of Communicating a Labor Movement, National Communication Association, Critical and Cultural Studies Division, Chicago, IL, November 11, 2004 [panel].
- Martin, C.R. (2004). How Labor Gets Framed: The Future of the Corporate Media. Panel presentation, How Class Works Conference, SUNY-Stony Brook, June 11 [panel].
- Martin, C.R. (2004). The Future of Labor News in the U.S. Mass Media. Invited presentation, Institute for Labor Research, Cornell University, Ithaca, NY, April 26-27. [invited]
- Martin, C.R. (2004). Labor Battles and Media Lessons. Panel at LaborTech Conference, Stanford University, Palo Alto, CA, April 2-4. [invited]
- Martin, C.R. (2004). Censorship and the Media Workplace. Panel at LaborTech Conference, Stanford University, Palo Alto, CA, April 2-4. [invited]
- Martin, C.R. and Fabos, B. (2004). Labor Unions and the Information Superhighway: Two Critical Studies on Media. Invited presentation, Communication Studies Seminar, University of Iowa, February 10. [invited]
- Martin, C.R. (2003). From Watchdog to Lapdog: The News Media's Performance So Far. Teach-in on War and Peace, Schindler Hall Auditorium, University of Northern Iowa, April 4. [invited]
- Martin, C.R. (2002) Labor's Fate and Future in the Corporate News. UNI Phi Alpha Theta/Department of History Lecture Series, Seerley Hall, University of Northern Iowa, October 23. [invited]
- Martin, C.R. (2002). UPS Strike Coverage and the Future of Labor in the Corporate News. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division, Miami, FL, August 7-10. Winner of Top Faculty Paper Award. [refereed]

- Martin, C.R. (2000). The Fall 2000 UNI Capstone Lecture. "Media, Power, and the Democratic Process: How Can Democracy Survive the Media Corporations that Dominate You, Me, and the Rest of the World? Schindler Education Center, University of Northern Iowa, October 4. [invited]
- Martin, C.R., and Reeves, J.L. (1999). The Whole World Isn't Watching (But We Thought They Were): The Super Bowl and American Solipsism. Presented to the Sport & Cultural Distinctiveness Symposium, The University of Iowa, Iowa City, May 28-30. [reviewed]
- Martin, C.R. (1999). Creating a Regional Independent Film and Video Festival from Scratch. Presented to the Broadcast Education Association, Las Vegas, NV. [reviewed]
- Martin, C.R. and Fabos, B. (1998). Cyberstudent Fantasies: The World Wide Web in the Local Classroom. Presented to The World Wide Web and Contemporary Cultural Theory: magic.metaphor.and.power. Drake University, Des Moines, IA. [reviewed]
- Martin, C.R. (1997). Community Journalism. Presented to the Fall Workshop on Ethics and Community Journalism, the Iowa Broadcast News Association, Iowa City, IA. [invited]
- Martin, C.R., and Fabos, B. (1997). Olympian Melodrama: The Excess of NBC's 1996 Olympic Games. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Qualitative Studies Division, Chicago, IL. [refereed]
- Martin, C.R. (1997). A Babe in Boyland: The Curious Success of ESPN's Fabulous Sports Babe. Paper presented at the meeting of the Popular Culture Association, Sports Area, San Antonio, TX. [refereed]
- Martin, C.R. (1996). Why the Same Old Journalism Doesn't Work Anymore: The Case for Civic Journalism and Community Leadership. Presentation to the Leadership Scholars Forum, University of Northern Iowa, Cedar Falls, IA. [invited]
- Martin, C.R., and Reeves, J.L. (1996). Re-Reading the Super Bowl. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Qualitative Studies Division, Anaheim, CA. [refereed]
- Reeves, J.L. and Martin, C.R. (1996). Rewriting the Super Bowl: From Cold War Spectacle to Postmodern Carnival. Paper presented at A Comparative Approach to Sport: Texas Tech University's 29th Comparative Literature Symposium, Lubbock, TX. [refereed]
- Martin, C.R. (1995). Public Journalism and the Baseball Strike: How the National News Media Struck Out. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Civic Journalism Interest Group, Washington, DC. [refereed]
- Oshagan, H. and Martin, C.R. (1994). When a Plant Dies: Coverage of Labor and Management in the Willow Run Assembly Plant Shutdown. Paper presented at the meeting of the International Communication Association, Mass Communication Division, Sydney, Australia. [refereed]
- Martin, C.R. (1994). Naturalizing the Gender Order: The Marginalization of the Female Audience in Rock and Roll. Competitively reviewed paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Qualitative Studies Division, Atlanta, GA.
- Oshagan, H. and Martin, C.R. (1994). When a Plant Dies: Coverage of Labor and Management in the Willow Run Assembly Plant Shutdown. Paper presented to the Labor and Media Panel of "Working in a Multicultural Society: The Changing Face of Labor in the U.S.," a national conference at the University of Michigan, Ann Arbor, November 12-14, 1993. [invited]
- Martin, C.R. (1993). Blame it on Milli Vanilli: Authorship, Authenticity, and Style in Postmodern Rock and Roll. Paper presented at the meeting of the International Communication Association, Popular Communication Division, Washington, DC. [refereed]
- Martin, C.R. (1992). Composer Reputation and Preferences for Classical Music Selections: An Investigation of the Influence of Cultural Ideology on Musical Taste. Paper presented at

- the meeting of the International Communication Association, Mass Communication Division, Miami, FL. [refereed]
- Martin, C.R. (1992). *Musical Taste: Integrating Social Psychology and the Dynamic of Culture*. Paper presented at the meeting of the American Culture Association, Louisville, KY. [refereed]
- Martin, C.R. (1991). *A Research Design for the Study of the Development of Musical Taste*. Paper presented at the Big 10/Midwest Communication Theory Miniconference, hosted by the Institute for Communication Research of Indiana University, Bloomington, IN. [reviewed]

### **Dissertation and Thesis**

- Martin, C.R. (1995). *Working in the News: Public Journalism, the Consumer Sphere, and Coverage of Labor-Management Conflict*. Doctoral dissertation, University of Michigan, Ann Arbor. [Dissertation Abstracts International, vol. 56, no. 12, June 1996, p. 4593-A.]
- Martin, C.R. (1990). *Top 40 Music in Television Commercials: An Exploration of Certain Exposure Effects*. Master's thesis, Emerson College, Boston.

### **Discussant, Panelist**

- Moderator, "The Role of Journalism and the Mass Media in an Age of Climate Crisis." Panel with Lyle Muller, Brian Winkel, David O'Shields, and Sandra Steingraber, University of Northern Iowa, September 8, 2016
- Moderator, "Thematic Session: Journalism and Social Change," American Sociological Association, Seattle, WA, Aug. 21, 2016. Panel organizer with journalists E. Tammy Kim, Sarah Jaffe, and Claudia Rowe.
- Discussant, "Popular Culture and Politics," Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division, San Francisco, CA, August 6-9, 2015.
- Discussant, "Bridging the Neoliberal Capitalist Divide," Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division, Montreal, Canada, August 6-9, 2014.
- Panelist, "Voter ID: Voter Fraud or Voter Suppression?" panel. Invited presentation. Sponsored by The American Democracy Project (ADP)/Provost's Office, University of Northern Iowa and Black Hawk-Bremer League of Women Voters, University of Northern Iowa, September 25, 2012.
- Discussant, "Credibility & Authenticity in Journalism and Politics" research panel at the meeting of Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division, St. Louis, MO, August 10-13, 2011.
- Panelist/Respondent, to speech by Peter Hart of FAIR (Fairness and Accuracy in Reporting), "The Impact of Media on Citizen Engagement: Does TV Discourage Participation?" University of Northern Iowa, March 29, 2010.
- Panelist, "Critical-Cultural Teaching and the Institution," panel at the meeting of the Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division and Graduate Education Interest Group, Miami, FL, August 7-10, 2002.
- Discussant, "Undergraduate Research Papers Panel," at the Iowa Communication Association, Amana Colonies, IA, 1997.
- Discussant, "Undergraduate Research Papers, Panel I: Mass Media Images and Effects," at the Iowa Communication Association, Newton, IA, 1996.

### **Funded Grants/Personal Development Assignments**

- Co-writer (with Kamyar Enshayan), Roy J. Carver Charitable Trust, "Science in Action:

- Engaging Students in Community Service through Science,” 2016-2018, \$532,070. I was responsible for the Science in the Media portion of the grant, funded for \$74,471.
- Co-Writer (with David O'Shields), Humanities Iowa, for Gary Kelley Documentary Film Project, 2015, funded \$10,000.
  - Co-Writer (with David O'Shields), 2013 Capacity-Building Grant, for Hippies Inc. Documentary Film Project, funded \$3,500.
  - Grant Writer, Professional Development Assignment, Fall 2008, for “Book Manuscript: *Writing Off the Working Class*”
  - Grant Writer, UNI Faculty 2008 Summer Fellowship, for “Research for Book Manuscript: *Writing Off the Working Class*,” \$5,683.
  - Grant Writer. Altman Humanities Scholar-in-Residence Award (for Bill Moyers), Miami University, March 2006, \$40,000. [Project was cancelled after Moyers had to later withdraw to work on a new PBS television series.]
  - Grant Writer. For Graduate College Project Grant related to "News Without Class: Coverage of Labor Unions in the United States, 1990-2000." April 2001. \$500
  - Grant Writer. For “News Without Class: Journalism Coverage of Labor Unions in a Consumer Culture.” UNI Summer Fellowship, 8 weeks, 1999. \$4600.
  - Proposal Writer. For UNI Cooperative Education Office student co-op position: College of Humanities and Fine Arts Video Producer based in Communication Studies under my supervision, 1998-99 AY. \$4200.
  - Co-Writer (with Melissa Beall and Marilyn Shaw). UNI Technology Mini-Grant: Multimedia Courseware, May 1998. \$1200.
  - Grant Writer. For “News Without Class: Journalism Coverage of Labor Unions in a Consumer Culture.” UNI Summer Fellowship, 4 weeks, 1997. \$2250.
  - Grant Writer. For the 1996 Iowa Independent Film and Video Festival/Cedar Arts Forum. Iowa Arts Council Mini-Grant for Organizations’ Programs. \$500.

### **Creative Activities**

- *Critical Media, 2006*. Associate Producer. Award-winning DVD with 18 short media criticism documentaries. Winner of Center for Social Media (at American University) Fair Use and Free Speech Grand Prize, 2006.  
[http://www.centerforsocialmedia.org/videos/sets/critical\\_media/](http://www.centerforsocialmedia.org/videos/sets/critical_media/)
- *The Northern Iowa Report, Jan. –May 2005, Jan.-May 2004, Jan.-May 2003, Jan.-May 2002* Executive Producer of award-winning weekly 30-minute cable news program created by a class of approximately 15 students and broadcast live on Cedar Falls and Waterloo, Iowa cable systems (with re-broadcasts throughout the week).
- *“America’s Lost Landscape: The Tallgrass Prairie,” 2002-2004*. Senior Creative Consultant for 60-minute public television documentary directed by David O’Shields. Served as editing consultant and script reviewer for the documentary, and accompanied on some prairie shoots. Film premiered in Iowa on April 30, 2004; national PBS premiere in 2007.
- *“Leaders in a Changing World,” 2001*. Producer, editor, videographer of promotional video for the College of Humanities and Fine Arts (CHFA). Length: 13 minutes, 20 seconds.
- *Communication Studies Graduate Program Promotional Video, 1998*. Executive producer of video (10:50) shot and co-produced by undergraduate students in my Spring 1997 video production/practicum class. I coordinated 18 interview segments, all scripting, and did the final digital edit.
- *Iowa Independent Film and Video Festival I, II, and III*. Director of nonprofit Midwestern film and video festival, in cooperation with the University of Northern Iowa. Reviewed



40-70 film and video submissions each year, headed juries that selected approximately 15 entries for screening and 5 award-winners. Handled statewide/national publicity for event. Attendance of more than 400 people during the two-day festival. (Oct. 1996, 1997, 1998)

- “*Out of Sequence: New Work in Video by Megan Lipke*,” 1998. Technical consultant in digital video editing for video installation opening at the Waterloo (Iowa) Museum of Art by artist/UNI Assistant Professor Megan Lipke.

### **Other Creative/Scholarly Work**

- Media Columnist, for [www.mediacrit.com](http://www.mediacrit.com) blog. Columns syndicated to the *Cedar Falls* (Iowa) *Times* and affiliated newspapers in Eastern Iowa through 2009. (2003-present)
- American Columnist, for *Népszabadság*, Hungary's leading quality daily newspaper (online at [nol.hu](http://nol.hu)). Monthly columns translated into Hungarian. (2013-2014)
- Writer, Primary Frontline PenPals, One of two “Reading the Ads” media analysts for weblog project sponsored by New Hampshire Public Radio and KUNI Public Radio in Iowa. I generally posted at least one weekly essay analyzing presidential caucus/primary political ads in Iowa. <http://www.nhpr.org/blogs/penpals2004/> (September 2003-January 2004)

### **Awards for Scholarship**

- Best Single Author Book (Ray and Pat Browne Book Award), Popular Culture Association. Received April 2004, San Antonio, for *Framed! Labor and the Corporate Media* (Ithaca: Cornell University Press). (2004)
- Regents Faculty Excellence Award. Highest award to faculty members at University of Iowa, Iowa State University, and University of Northern Iowa from the State Board of Regents of Iowa for “sustaining a record of excellence across the spectrum of faculty endeavors (teaching, scholarship/creative activity, and service).” (2004)
- James E. Murphy Memorial Award/2002 Top Faculty Paper. For “UPS Strike Coverage and the Future of Labor in the Corporate News,” Association for Education in Journalism and Mass Communication, Critical and Cultural Studies Division, Miami, FL, August 7-10, 2002
- Graduate Dean's Award for Outstanding Accomplishment in Mass Communication Research [awarded for master's thesis], Emerson College (1990).

## **Teaching**

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### **Classroom Teaching**

#### **University of Northern Iowa**

##### UNDERGRADUATE COURSES

- *Advanced Reporting*
- *News Writing for Print Media*
- *Beginning Writing for Electronic Media*
- *Communication Technologies*
- *Electronic Media & Culture*
- *Electronic Media Literacy*
- *Ethics in Communication* [section on Mass Media Ethics]
- *Introduction to Electronic Production*
- *Mass Communication and Society*

- *News Writing for Electronic Media*
- *Television Form, Content, and Criticism: From Modern to Postmodern*
- *Senior Seminar*
- *Video Production/Practicum: UNI-TV, The Northern Iowa Report*
- *Video Production/Practicum: Field Production*
- *Applied Electronic Media*
- *Internship/Cooperative Education*
- *Independent Studies/Projects*
  - Internet and the World Wide Web
  - The Documentary Form
  - Scriptwriting
  - Independent Video Production
  - Digital Audio Composition
  - Radio News Writing
  - Video Production - Special Project
- *Directed Readings:*
  - Electronic Media and Culture
  - Advertising and the American Dream

#### GRADUATE COURSES

- *Seminar in Mass Communication: American Journalism and Democracy*
- *Mass Communication Theory*
- *Communication Technologies*
- *Television Form, Content, and Criticism: From Modern to Postmodern*
- *Seminar in Mass Communication: Popular Culture*
- *Graduate Thesis Committee:* Anthony Roth (chair), Matt Foy, Sergei Golitsinski, Tori Austin, Nicholas Jensen (chair), Jennifer Struve, Brett Billman, Ahmet Atay (chair), Pam Ohrt (chair), Sarah Vit (chair), Estrella Cedeno (chair), Matthew Coe, Heather Dzuricky, Edward Ellis (chair), Dalia Hamed (chair), Christine Yan.

#### **Miami University**

- *JRN 101 – Introduction to Journalism*
- *JRN 202 – News Writing and Reporting for All Media: II*
- *COM 143 – Introduction to Mass Communication (honors)*

#### **Universität Klagenfurt (Klagenfurt University), Klagenfurt Austria**

Visiting Professor, Summer 2003

- Seminar in Communication Technologies

#### **University of Michigan**

- *Analyzing Television*
- *Communication and Contemporary Society*
- *Introduction to Mass Communication*
- *Mass Communication Theory*
- *Persuasive Communication*

#### **Emerson College**

- *Television Studio Production*

## **Awards and Recognition for Teaching**

- **CHFA Faculty Excellence Award.** The award honors tenured faculty who have excelled as teachers and scholars and effectively combine the two into exciting classroom experiences (2010)
- The Intercollegiate Course Selection Committee (of the College of Humanities and Fine Arts and the College of Natural Sciences) competitively selected the course proposal “Reporting Iowa’s Environment,” by Christopher Martin and Kamyar Enshayan, to be offered in the Spring 2011 semester (2010)
- Recognized in graduating student survey as a faculty member who “has had a positive influence” on at least one graduating senior at UNI (Spring 1997, Fall 1997, Fall 1998, Fall 1999, Fall 2007, Spring 2010)
- Third Place, Overall Excellence, Student Market Television, from the Iowa Broadcast News Association for the *Northern Iowa Report*, a 30-minute weekly cable news program created in my Video Production/Video Practicum class in Spring 2004 (Awarded May 2005)
- **Regents Faculty Excellence Award.** Highest award to faculty members at University of Iowa, Iowa State University, and University of Northern Iowa from the State Board of Regents of Iowa for “sustaining a record of excellence across the spectrum of faculty endeavors (teaching, scholarship/creative activity, and service).” (2004)
- First Place, Overall Excellence, Student Market Television, from the Iowa Broadcast News Association for the *Northern Iowa Report*, a 30-minute weekly cable news program created in my Video Production/Video Practicum class in Spring 2003 (Awarded May 2004)
- Selected by UNI’s Greek Community as “an outstanding faculty member.” (2003)
- Second Place Award – Best Newscast 2002, from Iowa Broadcast News Association for the *Northern Iowa Report*, a 30-minute weekly cable news program created in my Video Production/Video Practicum class in Spring 2002 (Awarded May 3, 2003).
- Nominee, Department of Communication Studies, University Book and Supply Outstanding Teacher Award, University of Northern Iowa (1998, 1997).
- Nominated by Communication Department for the 1991-92 Rackham School of Graduate Studies' Outstanding Teaching Assistant Award, University of Michigan (1992)

## **Service**

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### **Service to the Profession**

#### **Offices Held in Professional Societies**

- Elected Head, Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication. Responsible for overseeing all division operations for the 2007 international convention in Washington, D.C. Also attended the mid-winter conference in December 2006 in New Orleans and helped design the Cultural and Critical Studies Division’s program for the 2007 convention. (2006-2007)
- Elected Vice-Head, Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication. Responsible for judging research panel proposals and division’s entire program for the 2006 international convention in San Francisco. Also attended the mid-winter conference in December 2005 in Savannah, GA and helped design the Cultural and Critical Studies Division’s program for the 2006 convention (2005-2006)

- Member, “Academic Brain Trust.” Media action group that met in St. Louis prior to the National Media Reform Conference, to develop ideas/strategies for engaging academics in media reform movement (May 12, 2005)
- Elected Research Chair, Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication. One-year term. Coordinated peer reviews, made acceptance decisions, and planned research paper panels and poster sessions for 2003 convention in Kansas City. Nearly 60 papers submitted, 40 reviewers used. Also attended the mid-winter conference in December 2002 in Palo Alto, California and helped design the Cultural and Critical Studies Division’s program for the 2003 convention. (2002-2003)
- University Relations Director, Iowa Broadcast News Association. An annual elected board position. Helped to develop new student news competition, and new guidelines for student scholarships. Designed professionally printed recruitment poster to be distributed to colleges, universities, and radio and television stations in Iowa. (2001-2005)

#### Editorial Boards

- *Journal of Communication Inquiry*, 2008-present

#### Other Professional Service

- Reviewer, major research grant application, Directorate for Social, Behavioral and Economic Sciences (SBE), National Science Foundation, 2016
- Reviewer, major research grant application, Austrian Science Fund, 2016
- Reviewer, member of Fulbright Specialist Program Peer Review Board, 2016
- Reviewer, for Cultural and Critical Studies (Qualitative Studies) Division Papers, Association for Education in Journalism and Mass Communication, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2005, 2004, 2003, 2001, 2000, 1999, 1998, 1997
- Reviewer, major research grant application, Canada Foundation for Innovation, 2015
- Reviewer, manuscript for *Labor History*, 2015
- Reviewer, manuscript for *Journal of Communication Inquiry*, 2008, 2009, 2015
- Reviewer, manuscript for *Humanity and Society*, 2014
- Reviewer, manuscript for *Journalism Practice*, 2013
- Reviewer, manuscripts for *Iowa Journal of Communication*, 2000, 2001, 2003, 2009
- Rutgers University Press, book manuscript reviewer, 2008
- Reviewer, manuscript for *Labor Studies Journal*, 2008
- Cornell University Press, book manuscript reviewer, 2006
- Reviewer, manuscript for *Labor Studies Journal*, 2006
- Cornell University Press book proposal reviewer, 2005
- *Journalism and Communication Monographs* reviewer, 2005
- Reviewer for major Research Grant Application, Social Sciences and Humanities Research Council of Canada, February 2004
- Reviewer, manuscript for *Journalism & Mass Communication Quarterly*, January 2002
- Reviewer, manuscripts for *Journal of Communication Inquiry*, Special Issue: Feminist Cultural Studies, 1998
- Reviewer, manuscripts for *Journal of Communication Inquiry*, Special Issue: After Cultural Studies, 1997
- Reviewer, National Student Scriptwriting Competition Panel, Broadcast Education Association, 1997

### Professional Reviews – Tenure & Promotion

- Review of case for promotion to full professor, Oakland University [Michigan] (2016).
- Review of case for tenure and promotion to associate professor, North Dakota State University (2013).
- Review of case for tenure and promotion to associate professor, Texas Tech University (2013).
- Review of case for promotion to full professor, University of Nevada – Las Vegas (2012).

### Program Reviews

- Review of Communication Department, Pittsburg State University, Kansas (2015).

## **Service to the University**

Below I outline some of the more notable activities.

### Departmental Committees

- Lead Planner, 12<sup>th</sup> Annual Fast Forward Digital Media Workshop (event October 21, 2016).
- Chair, Publicity Committee (2011- present).
- Chair, Hearst Lecture Series for the Communication Studies Department (2010-2011). Worked with the committee to increase our \$25,000 budget to \$33,000 with cross-campus partnerships, to bring in speakers including filmmaker Julie Dash, economist Juliet Schor, performance studies artists E. Patrick Johnson, public relations watchdog John Stauber, and feminist writer Courtney Martin.
- Chair, Theory Comprehensive Exam Subcommittee—Graduate Program (2010)
- Chair, Public Relations Search Committee (2010)
- Student Outcomes Assessment Committee—Graduate Program (2007-present)
- Member, Director of Forensics Search Committee (2007-2008)
- Co-Chair, PAC (Professional Assessment Committee for Promotion and Tenure) (2002-2003)
- Co-Chair, Hearst Lecture Series for the Communication Studies Department. Budgeted \$40,000 and planned successful lecture series with speakers including NPR's Sarah Vowell, rap luminary Chuck D, and gay rights activist Judy Shepard (2002-2003)
- Member, Student Outcomes Assessment Committee (1997-2001)
- Member, Committee on Lang Hall. Member of the planning committee that supervised the \$13 million renovation of a historic classroom building for the Department of Communication and other units (1997-2001)

### College or University Committees

- Co-Chair, Reaching for Higher Ground (2014-present). Helped lead in fundraising and programming for university and community-wide series on "A Networked Society."
- Chair, Board of Directors of the *Northern Iowan* (2008-present). Led the board in making targeted budget cuts in 2008-09 to bring financial stability to the newspaper the following year, without damaging the central mission or product of the independent student-run newspaper. Led successful search for a part-time term advisor in 2014, and launch of new www.northerniowan.com URL and Wordpress web site in 2015.
- Member, Merchant Scholarship Committee (2014-present)
- Member, CHFA-CNS College Merger Steering Committee (2010-2012)
- Executive Committee, Bargaining Committee Member, UNI-United Faculty AAUP union (2010-2011)
- Communications Committee member, UNI-United Faculty AAUP union (2009-2010)

- Department representative to CHFA Student Outcomes Assessment Committee (2007-present)
- Community Tour Guide, Executive Vice President and Provost Search (2008)
- Member, Regent's Staff Excellent Award selection committee (2007)
- Member, Dean's Advisory Committee on Promotion and Tenure (2005)
- Chair, Board of Control for Student Broadcasting, University of Northern Iowa (2003-2005). Member of Board (1995-2003)
- Faculty Advisor to KULT-LP 94.5 FM (formerly KGRK), student radio station, University of Northern Iowa (a student activity with 80-120 students each term). I led the station through the process of gaining FCC approval for a 100-watt low power FM signal at 94.5 FM, which went on the air October 17, 2003 as the first LPFM in Iowa (1995-2005)
- Member, Board of Student Publications (1996-2003)
- Co-Chair, Search Committee for Communication Studies Department Head (2001-2002)
- Chair, Search Committee for Department of Communication Studies Broadcast Engineer (2000)

#### Previous Administrative Positions

- Assistant to the Acting Head of the Department; one of four assistants; responsibilities including budget and facilities (Fall 2010)
- Assistant Director, Journalism Program, Miami University (2006-2007)
- Coordinator, Electronic Media Division, a unit with four full-time faculty members and more than 150 majors (1997-1999)

### **Service to the Community**

#### Community Organization

- Invited Speaker, on Iowa Board of Regents' stunning lack of accountability, Rough Risers Kiwanis, Cedar Falls, on (Sept. 14, 2016).
- College Hill Partnership Board, Cedar Falls, IA (2008-present); President (2011-2014); on leave Jan-April 2013); Vice President (2009-2011); Chair of Promotions Committee, and main planner of the Hill Yes! Auction fundraiser (2010, 2011); College Hill Oktoberfest (2010); and Cinco de Mayo celebration (2011, 2012)
- Rental Housing Appeals Committee, Appointed by the Mayor, Cedar Falls, IA (2009-2020)
- Landlord Ordinance Oversight Committee, Appointed by the Mayor, Cedar Falls, IA (2008-2009)
- Ad-hoc committee for Healthy School Lunches at Price Lab School (2008-2010)
- Cedar Falls Kiwanis speaker. "The Movie Industry," (October 8, 2007)
- Advisory Board, The Village Forum, a syndicated radio program developed in Waterloo, Iowa, to discuss contemporary race issues. (2000-2001)

#### Community Program

- Sunday Series, an independent community film series. Co-director of successful nonprofit international/independent community film series at the Oster Regent Theatre in Cedar Falls, with project director Bettina Fabos and the Cedar Arts Forum. (Spring 1997; Fall 1997-Spring 1998)

#### Other Community Service: News Media Source/Interviews

Some of the 100+ examples of my work sourced by the news media:

- Research featured by David Madland, "Trickle-down's middle-class massacre: Failure of conservative economics should discredit these bankrupt ideas forever," *Salon*, [http://www.salon.com/2015/06/13/trickle\\_downs\\_middle\\_class\\_massacre\\_failure\\_of\\_conservative\\_economics\\_should\\_discredit\\_these\\_bankrupt\\_ideas\\_forever/](http://www.salon.com/2015/06/13/trickle_downs_middle_class_massacre_failure_of_conservative_economics_should_discredit_these_bankrupt_ideas_forever/) (June 13, 2015).
- Interviewed/quoted by David Uberti, "The labor beat is dead; long live the labor beat," *Columbia Journalism Review*, [http://www.cjr.org/analysis/when\\_longtime\\_labor\\_reporter\\_steven.php](http://www.cjr.org/analysis/when_longtime_labor_reporter_steven.php) (March 12, 2015).
- Interviewed/quoted in H.G. Watson, "The rise and fall of the labour beat reporter," *Rabble.ca*, <http://rabble.ca/news/2014/02/rise-and-fall-labour-beat-reporter> (February 27, 2014).
- Research featured by Andrew Beaujon, "Study: Wall Street Journal has used 'job killer' almost 3 times as often as NY Times," *Poynter.org*, <http://www.poynter.org/latest-news/mediawire/177717/study-wall-street-journal-uses-job-killer-almost-3-times-as-often-as-ny-times/> (June 19, 2012).
- Research featured by Peter Green, "Job Killers? Media Don't Check," *Bloomberg*, <http://go.bloomberg.com/political-capital/2012-06-15/natural-born-job-killers-media-don%E2%80%99t-check/> (June 15, 2012).
- Interviewed/quoted by Arthur Delaney, "'Job Killer' Claims Usually Go Unsubstantiated: Study," *Huffington Post*, [http://www.huffingtonpost.com/2012/06/14/job-killer-claims-usually\\_n\\_1596620.html](http://www.huffingtonpost.com/2012/06/14/job-killer-claims-usually_n_1596620.html) (June 14, 2012).
- Interviewed/quoted by Frank James, "Scholars Ding News Media For Uncritically Repeating 'Job Killer' Charge," *NPR*, <http://www.npr.org/blogs/itsallpolitics/2012/06/14/155015866/scholars-ding-news-media-for-uncritically-repeating-job-killer-charge> (June 14, 2012).
- Research featured by Laura Clawson, "Republicans say 'job killer.' Traditional media fails to challenge or fact-check. Then repeats it." <http://www.dailykos.com/story/2012/06/14/1100010/-Republicans-say-job-killer-Traditional-media-fails-to-challenge-or-fact-check-Then-repeats-it> (June 14, 2012).
- Research featured by Adam Shah, "Study Finds Media Overwhelmingly Repeat GOP 'Job Killer' Allegations With No Verification," *Media Matters*, <http://mediamatters.org/blog/2012/06/14/study-finds-media-overwhelmingly-repeat-gop-job/186847> (June 14, 2012).
- Research featured by Pat Garofalo, "STUDY: Media Uncritically Repeats GOP's 'Job Killer' Talking Point," *ThinkProgress*, <http://thinkprogress.org/economy/2012/06/14/499825/study-media-job-killer/> (June 14, 2012).
- Co-authored research featured in "The Research Report" column by Michael Schudson and Julian Sonnevend, "In ACORN's Shadow: A new analysis of the community-organizing group's history shows the media was less than fair," *Columbia Journalism Review* (November/December 2010).
- Research quoted by Karen Heller, "The Real Threat Posed by ACORN," *Philadelphia Inquirer* (October 3, 2009).
- Interview with CounterSpin, "Christopher Martin on ACORN," <http://www.fair.org/index.php?page=3916> (October 2, 2009).
- Live Interview with Iowa Public Radio, "The Exchange," on ACORN research (October 2, 2009).
- Interviewed/quoted by Lynda Waddington, "UNI Professor: ACORN Coverage Manipulates Bigger Picture," *Iowa Independent* (September 30, 2009).

- Research quoted by Clarence Page, "How ACORN Helped Its Enemies," *Chicago Tribune* (September 27, 2009).
- Interviewed/quoted by Talibah Chikwendu, "Study Concludes ACORN Was Smeared," *Afro.com* (September 27, 2009).
- Research quoted by Sue Sturgis, "Study Details Mainstream Media's Biased Reporting on ACORN," Institute for Southern Studies (September 25, 2009).
- Interview/quoted by Judy Keen and William M. Welch, "For ACORN, Controversy Now a Matter of Survival," *USA Today* (September 24, 2009).
- Research quoted by *Rachel Maddow Show*, MSNBC, <http://www.msnbc.msn.com/id/22425001/vp/33013202#33013202>, (September 24, 2009).
- Research quoted by Harold Meyerson, "For ACORN, Truth Lost Amid the Din," *Washington Post* (September 23, 2009).
- Research cited, "Profs: Why ACORN was in the news in '07-'08, and what the media got wrong," *Romenesko* (September 23, 2009).
- Interview/quoted by Alicia Shepard, "The ACORN Videos: Did NPR Ignore Them?" *NPR* (September 23, 2009).
- Research quoted by Michael Calderone, "Study: Media's been wrong on ACORN," *Politico.com* (September 23, 2009).
- Interview with KXEL-Radio, Waterloo, Iowa, on news media coverage of the presidential campaign for public affairs program "Iowa This Week" broadcast (September 9, 2008).
- Interview with KXEL-Radio, Waterloo, Iowa, on news media coverage of the presidential campaign primaries for public affairs program "Iowa This Week" broadcast (March 5, 2008).
- Background interview for Karen Shiffman, producer, WBUR Radio, Boston, for *NPR* "On Point" radio program on Iowa Caucuses (Dec. 12, 2007).
- Interview/quoted in the *New York Times* on the lack of news coverage of Circuit City's firing of 3,400 sales clerks. (David Carr, "Thousands Are Laid Off at Circuit City. What's New?" *New York Times*, April 2, 2007, p. C1).
- Interview with CounterSpin, on Northwest Airlines strike coverage. Program archived at <http://www.fair.org/index.php?page=2657> (September 2, 2005).
- Live, one-hour guest panelist on *Talk of Iowa*, statewide public radio program originating from WSUI, Iowa City, on proposed cuts to the Corporation for Public Broadcasting's budget (June 20, 2005).
- Interview/quoted in *San Francisco Bay Guardian* on Northern California grocery workers strike (Rachel Brahinsky, "Next in line: The southern California labor struggle that forced a long grocery strike is coming to the Bay Area this fall," *San Francisco Bay Guardian*, August 4-10, 2004, vol. 38, No. 45).
- Thirty-minute interview with Heartland Labor Forum, KKFI-FM, Kansas City, MO (February 26, 2004).
- Interview with New Hampshire Public Radio on the effectiveness on the news media covering the Iowa Caucus and New Hampshire Primary (Jan. 28, 2004).
- Live, one-hour program interview on *Framed! Labor and the Corporate Media* on Robert McChesney's *Media Matters* program, WILL-AM, Urbana, Illinois (Jan. 11, 2004). Archived at <http://www.will.uiuc.edu/am/mediamatters/>
- Live program interview with hosts Scott Laughlin, WJBC Radio, Bloomington, IL on media coverage of the Iraq War (March 31, 2003).
- Interview/quoted by *The Wall Street Journal* for article on the international audience and marketing of the Super Bowl (Erin White, "Is Europe Ready for Some Football?" *The Wall Street Journal*, January 15, 2003, p. B4).



- Interview/quoted by *Chicago Tribune* (and syndicated to *Los Angeles Times*) for article on international cell phone use and cell phone etiquette (Nara Shoenberg, "Cell Jerks," *Chicago Tribune*, July 17, 2002, sec. 2, p. 1).
- Interviewed/quoted in *Baltimore Sun*, *Des Moines Register*, *Waterloo-Cedar Falls Courier*, Radio Iowa, WHO-Radio, KXEL-Radio, Voice of America, KGAN-TV2, KWWL-TV7 reports on my research on the Super Bowl as a televised event (January 2001).

### **Awards for Service**

- The 2011 Veridian Credit Union Community Engagement Award, for work since 2008 with the College Hill Partnership, a local nonprofit that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community.